

Walter joined Advance in October 2009 and has served in multiple leadership roles with us. He has pioneered numerous initiatives on eCommerce and Digital Marketing over the past several years. This includes the launch of Advance's first B2B website, the MOTOSHOP Technology Tools suite and our DIY loyalty program, Speed Perks. Walter will report to Bob Cushing, Executive Vice President, Professional.

To better meet the needs of DIY consumers, we're building new capabilities to provide a seamless "Omnichannel" experience for DIYers by fully leveraging both physical and digital assets. Today's world is becoming increasingly digital and mobile. Our goal is to ensure DIYers have a seamless, connected, consistent experience every time they walk in our stores, go to our website on a desktop or view our site on a mobile device. As a result, we're making substantial investments in improving the user experience on our website and mobile devices. We're also making investments in analytical tools to enhance digital engagement and marketing communication.

Walter has done an excellent job getting us to where we are today on DIY digital. Given the need to move Walter to Professional, we need to take our DIY Omnichannel capabilities to the next level. To lead these efforts, I am pleased to announce that **Yogi Jashnani** will join Advance as Senior Vice President, Marketing, Insights and Analytics effective today, June 19. Yogi will lead our overall DIY marketing strategy as well as lead our insights and analytics platforms including our DIY loyalty program, Speed Perks.

Yogi joins Advance from Capital One Financial Services where he has worked since 2006. Most recently, Yogi served as Vice President, U.S. Credit Cards for Capital One since May 2015 where he was responsible for all digital marketing, marketing technology and marketing analytics for U.S. credit cards. Prior to this role, he held several marketing leadership and analytics roles. Yogi will report to me.

Today is certainly another important day in the evolution of AAP. Once again, please join me in thanking Mike Pack, Bill Carter and Terry Winslow for their contributions and commitment to AAP. In addition, please join me in congratulating David McCartney, Mike Creedon, Maria Ayres, Mike Broderick, Allison Bubar, Walter Scott and Yogi Jashnani on their new roles. I couldn't be more excited about our company's future and the role that these leaders will play as we execute our Roadmap for Growth and enable our teams to live our **Mission: Passion for Customers ... Passion for Yes!**

Lastly, I would like to thank all of you for your passion and commitment to AAP and to our Customers. The changes and improvements we are making are all designed to improve the experience for the Customer and to make it easier and more effective for you to delight our customers and to SAY YES! We are incredibly excited about our future plans and capabilities. Together, we are building a fantastic and powerful company. Thank you!

Sincerely,
Tom

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